

## **Chad Herzog Bio**

Chad Herzog joined Arizona Arts and the University of Arizona as Executive and Artistic Director of Arizona Arts Live (then UA Presents) in August 2019 and became Associate Vice President of Arizona Arts in August 2021. At Arizona Arts Live, Chad oversees all aspects of the organization, from strategy to engagement, including providing creative vision and curating programming for the annual season of experiences both on and off campus for the extended University community. Previously, Chad served as Artistic Director and Co-Director for the International Festival of Arts & Ideas in New Haven, CT, and as Director of the Performing Arts and curator of the College's performance series at Juniata College in Huntingdon, PA.