

## **Todd Wetzel Bio**

Todd Wetzel works in the dynamic intersection of cultural expression, student learning, and public engagement for the Purdue University campus and community. In addition to his leadership role as assistant vice provost, Wetzel serves as the executive director of Purdue Convocations and Hall of Music Productions, Purdue's performing arts presenting, management, and production enterprise where he has delivered transformative world-class cultural experiences, powerful discourse, and deep curricular engagement. Prior to his Purdue career, he served as director of the Valparaiso University Center for the Arts.

Wetzel has served as executive board member and treasurer of the Association of Performing Arts Professionals and on grant panels for the National Endowment for the Arts, the Indiana Arts Commission and other granting agencies. He was named "Presenter of the Year" by the North American Performing Arts Managers and Agents industry association in 2018. Wetzel holds a Master of Business Administration from the Krannert Graduate School of Management in the Daniels School of Business at Purdue University and a Bachelor of Arts in Music Enterprises from Valparaiso University.